



Creating the Buzz About the Society

Vol. 1, No. 1 The Delta Kappa Gamma Society International ~ For Key Women Educators Fall 2008

Communications Committee Urges Members To Get the Word Out About Projects, Honors



L-R International President Dr. Carolyn Rants and Dr. Beverly Helms, Chairman, study ideas.

Create the Buzz by:

1. Always identify your affiliation with Delta Kappa Gamma when recognized for an honor or when published.
2. Develop an “elevator speech” as a brief description of the Society that can be shared with others who may not know who we are.
3. Leave Society publications in public environments--doctor’s office, school libraries, waiting areas.
4. Publicize chapter projects/activities in local media.
5. Recognize outstanding educators and publicize the event.



Donna Faye Madhosingh of British Columbia served as secretary of the committee.



Dr. Rants, our International President, guided the committee.

Riitta-Liisa Arpianen, committee member from Finland, was unable to attend the Austin meeting.



Jill Foltz, the International Program/ Membership Services Administrator, serves the committee.



Joanne Davis of Texas took notes during the meeting.



Lora Nell Spence of Indiana represented the Northeast Region.

Keep Watching
the International
website
for more ideas for
“Creating the Buzz”

Submit your ideas to:
Dr. Beverly Helms
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